



## BACPR Sponsorship and Advertising Information

The **British Association for Cardiovascular Prevention and Rehabilitation (BACPR)** is an affiliated group of the British Cardiovascular Society and a registered charity. BACPR is a multi-disciplinary body to represent and serve the interests of all professionals engaged in cardiac rehabilitation and aims to ensure programmes for cardiovascular prevention and rehabilitation are clinically effective and achieve sustainable health outcomes throughout the UK. BACPR has over 1000 members consisting of an array of disciplines involved in cardiovascular health, including: nurses, physiotherapists, cardiologists, GPs, dietitians, occupational therapists, psychologists, exercise physiologists and exercise professionals.

BACPR produce national guidelines for structural programmes addressing cardiovascular health and work closely with other organisations in promoting excellence across this speciality.

Each October the BACPR holds an annual conference which usually attracts a large audience (300+ delegates) and each May a BACPR Exercise Professionals Group Spring Study (150+ delegates). These events are a great opportunity to showcase your organisation to health and exercise professionals working in the cardiovascular field. Alongside this BACPR hold regular webinars, each one focusing on a particular theme relating to cardiovascular rehabilitation.

Please see below the varying sponsorship opportunities to support BACPR.

No	Level of Sponsorship	Details	Cost
1	<b>Gold Package</b>	<ul style="list-style-type: none"> <li>• Prime position double space exhibitor stand at the BACPR Annual Conference with up to 4 sockets (3m x 2m)</li> <li>• 30 minute symposia to conference audience, including room and standard audiovisual equipment or sole sponsor for a pre-conference symposia and dinner for 20 people</li> <li>• 4 x 2 day delegate attendance at BACPR annual conference</li> <li>• Visit from Council Members during conference</li> <li>• Exhibitor stand at BACPR-Exercise Professionals Group (EPG) spring study</li> <li>• Company logo, 100 word company description and weblink including in conference programme/on event webpage</li> <li>• Acknowledgement of support on welcome slides.</li> <li>• Named supporter of a BACPR project</li> </ul>	£25,000
2	<b>Silver Package</b>	<ul style="list-style-type: none"> <li>• Prime position space exhibitor stand with up to 4 sockets. (3m x 2m)</li> <li>• 30 minute symposia to conference audience, including room and standard audiovisual equipment or sole sponsor for a Pre-conference symposia and dinner or 20 people</li> <li>• 3 x 2 day delegate attendance at BACPR annual conference</li> <li>• Company logo, 100 word company description and weblink including in conference</li> </ul>	£10,000

		<p>programme/on event webpage</p> <ul style="list-style-type: none"> <li>• Acknowledgement of support on welcome slides.</li> </ul>	
3	<b>Bronze Package</b>	<ul style="list-style-type: none"> <li>• 1 table at conference with 1 socket (3m x 2m)</li> <li>• 2 x 2 day delegate attendance at BACPR annual conference</li> <li>• Company logo and weblink on BACPR website</li> <li>• Company logo, 100 word company description and weblink including in conference programme/on event webpage</li> <li>• Acknowledgement of support on welcome slides.</li> </ul>	£3500
4	<b>Bronze Package Plus</b>	<ul style="list-style-type: none"> <li>• 1 table at annual conference with 1 socket (3m x 2m)</li> <li>• 2 x 2 day delegate attendance at BACPR annual conference</li> <li>• 1 table at BACPR-Exercise Professionals Group (EPG) spring study day with 1 socket (3m x 2m)</li> <li>• 2 x 1 day delegate attendance at BACPR EPG Study Day</li> <li>• Company logo, 100 word company description and weblink including in conference/study day programme/on event webpage</li> <li>• Acknowledgement of support on welcome slides.</li> </ul>	£4000
5	<b>Exhibitor Stand ( BACPR EPG Spring Study Day )</b>	<ul style="list-style-type: none"> <li>• 1 table at EPG Study day with 1 socket (3m x 2m) with 1 socket</li> <li>• 2 x 1 day delegate attendance at EPG Study day</li> <li>• Company logo, 100 word company description and weblink including in conference programme/on event webpage</li> <li>• Acknowledgement of support on welcome slides.</li> </ul>	£1500
7	<b>Job Advert</b>	<ul style="list-style-type: none"> <li>• Direct email to members with job advert for job opportunities in the field of cardiovascular prevention and rehabilitation</li> <li>• Link to job advert added to BACPR news page on <a href="http://www.bacpr.org">www.bacpr.org</a></li> </ul>	£250
8	<b>External Course Advert</b>	<ul style="list-style-type: none"> <li>• Include in e-bulletin (no more than 3 lines)</li> <li>• Link to event added to BACPR news page on <a href="http://www.bacpr.org">www.bacpr.org</a></li> </ul>	£100 per event

All sponsorship is booked on a first come, first served basis.

Please email Sally Hinton [shinton@bacpr.com](mailto:shinton@bacpr.com) for further information.